



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
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Advertiser
Agency
Buyer
Salesperson

Pol/D Raja/R/SSN/PA (16250)
SRCP - Stevens Reed Curcio & Potho(2056)
MULHALL, CHERYL
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/D RAJA/R/SSN/PA (126272)
National/Political
246/06305407

Invoice 631023
Inv Date 9/30/2012
Terms Net 30
Contract 330272
Bill Type Standard
Period 8/27/2012 - 9/30/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RAJA 9/6
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:29AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		ELLEN/1						
	Spot	10:00:04AM-Ellen	Day,F-2	09/07/12 10:19AM (Fr)	00:30	Ellen	RAJA12TV02	\$250.00	
	Spot	10:00:04AM-Ellen	Day,F-2	09/07/12 10:57AM (Fr)	00:30	Ellen	RAJA12TV02	\$250.00	
2.1	Contract Line Remarks:		LATE NEWS/3						
	Spot	10:59:34PM-CHANNEL	Day,M-1,W-1	09/10/12 11:13PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV02	\$1350.00	
	Spot	10:59:34PM-CHANNEL	Day,M-1,W-1	09/12/12 11:23PM (We)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV02	\$1350.00	
3.1	Contract Line Remarks:		TONIGHT/5						
	Spot	11:34:34PM-TONIGHT	Day,M-1,W-1	09/10/12 12:33AM (Mo)	00:30	Tonight Show	RAJA12TV02	\$500.00	
	Spot	11:34:34PM-TONIGHT	Day,M-1,W-1	09/12/12 11:48PM (We)	00:30	Tonight Show	RAJA12TV02	\$500.00	
4.1	Contract Line Remarks:		NEWS 5-530P/7						
	Spot	5:00:00PM- 5:30:00	Per week (1),Mo,We	09/12/12 5:28PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV02	\$575.00	
5.1	Contract Line Remarks:		NEWS 6-630P/9						
	Spot	5:58:34PM-Channel	Per week (3),Mo,We	09/10/12 6:14PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV02	\$775.00	
	Spot	5:58:34PM-Channel	Per week (3),Mo,We	09/10/12 6:30PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV02	\$775.00	
	Spot	5:58:34PM-Channel	Per week (3),Mo,We	09/12/12 6:09PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12TV02	\$775.00	
6.1	Contract Line Remarks:		NEWS 6-7A/10						
	Spot	5:59:04AM-Channel	Per week (3),Mo,We	09/10/12 6:44AM (Mo)	00:30	Channel 11 News 6am	RAJA12TV02	\$575.00	
	Spot	5:59:04AM-Channel	Per week (3),Mo,We	09/12/12 6:37AM (We)	00:30	Channel 11 News 6am	RAJA12TV02	\$575.00	
	Spot	5:59:04AM-Channel	Per week (3),Mo,We	09/12/12 6:59AM (We)	00:30	Channel 11 News 6am	RAJA12TV02	\$575.00	
7.0	Contract Line Remarks:		JEOP 7-730P/12						
	Spot	6:59:29PM-Jeopardy	Day,F-1	09/07/12 7:13PM (Fr)	00:30	Jeopardy	RAJA12TV02	\$1250.00	
8.1	Contract Line Remarks:		TODAY 7-8A/13						
	Spot	7:00:00AM- 8:00:00	Per week (3),Mo,We	09/10/12 7:59AM (Mo)	00:30	Today Show	RAJA12TV02	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Mo,We	09/12/12 7:27AM (We)	00:30	Today Show	RAJA12TV02	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Mo,We	09/12/12 7:57AM (We)	00:30	Today Show	RAJA12TV02	\$475.00	
9.1	Contract Line Remarks:		WHEEL 730-8P/15						
	Spot	7:30:04PM-WHEEL C	Day,M-1,W-1	09/10/12 7:37PM (Mo)	00:30	Wheel Of Fortune	RAJA12TV02	\$1250.00	
	Spot	7:30:04PM-WHEEL C	Day,M-1,W-1	09/12/12 7:36PM (We)	00:30	Wheel Of Fortune	RAJA12TV02	\$1250.00	
10.0	Contract Line Remarks:		VOICE 8-10P/16						
	Prime	7:57:49PM-The Voice	Day,M-1	09/10/12 8:26PM (Mo)	00:30	The Voice 8-10P	RAJA12TV02	\$3500.00	
11.0	Preempt			09/09/12			1 preempt @ \$1700.00	\$0.00	No Avail
12.0	Contract Line Remarks:		NEWS 8-10A/18						
	Spot	8:00:00AM-10:00:00	Day,Su-1	09/09/12 9:10AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV02	\$275.00	
13.0	Contract Line Remarks:		JEOP/17 MG						
	Spot	6:59:29PM-Jeopardy	Day,W-1	09/12/12 7:06PM (We)	00:30	Jeopardy	RAJA12TV02	\$1250.00	M/G For 11.0.1
14.0	Contract Line Remarks:		530A NEWS						
	Spot	5:30:00AM- 6:00:00	Day,W-1	09/12/12 5:54AM (We)	00:30	Channel 11 News 530am	RAJA12TV02	\$400.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

**We warrant that the actual broadcast information
shown on this invoice was taken from the official log.**

Gross Total	\$19,425.00	Total Spots	23
Commission	(\$2,913.75)		
Net Total	\$16,511.25		